

Top Outcomes from Social Entrepreneurship Education

- Hands-on learning
- Become aware of current events
- Use latest media and technology tools
- Gain global perspectives and education
- Access to mentors
- Peer-to-peer learning and motivating competition
- Learn from REAL current business and social situations
- Learn to make decisions when answers do not exist
- Explore career options and interests

Social entrepreneurship is the most important lesson to give students to understand opportunities to help them start to think of ways of addressing social and environmental issues in their lives. That the social entrepreneurship is important for them to see the world as a whole and realize its potential in their understanding that the actions of each others.

*Teach entrepreneurship and do with whatever 110% (Student) are passionate about... The reason for the last few years has been based on high school students learning about and learning to be leaders.

*Not same, Carlo Marini (199)

How will YOU integrate social innovation and social entrepreneurship education?

Global Do.Gooders
 Developing the next
 generation of change leaders

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hello@globaldoogders.org

Thank you!

CA Education for Careers Conference

Integrating Social Innovation and Social Entrepreneurship Learning

Presenter: Thanh Lu
Founder and Executive Director
Global Do.Gooders

March 4, 2011

How do

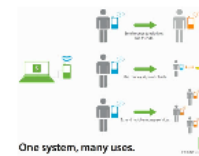
What is Social Innovation & Social Enterprise?



Cellscope

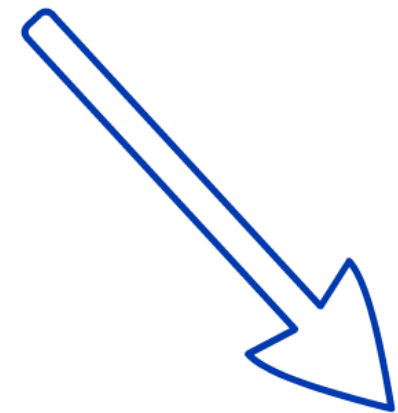


Lifestraws

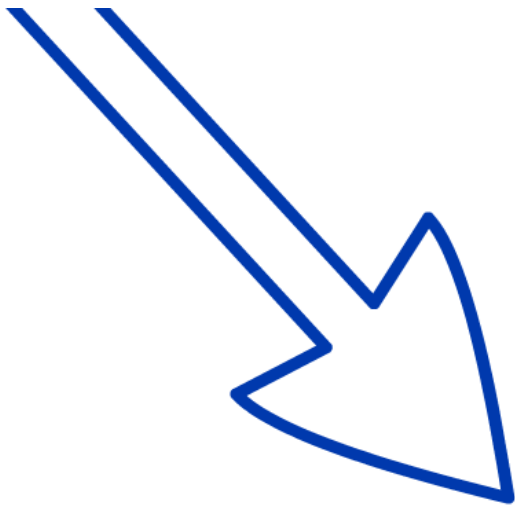


Frontline SMS

Microlending



New ideas that



New ideas that meet social needs

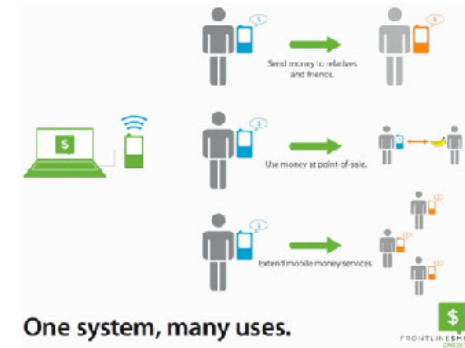
- products
- services
- models



Cellscope



Lifestraws



Frontline SMS

Microlending



Why Teach Social Entrepreneurship in CA Education?

l entrepreneurship
EMERGING vocation

Where are they now
vs.
Where do they need to be?

How do WE develop the next
generation?

Social
as a



Why Teach Social Entrepreneurship in CA Education?

l entrepreneurship
EMERGING vocation

Why Teach Social Entrepreneurship in CA Education?

Social entrepreneurship
as a **EMERGING** vocation



as a **LIVELONGING**



Global OPPORTUNITIES in "emerging markets"

NEW

n

NEW group of consumers and global economy PLAYERS

INITIALS
markets"



economy PLAYERS



NEW RULES in the future
economy and society :
innovations and bottom lines





- **social**
- **environmental**
- **profit**

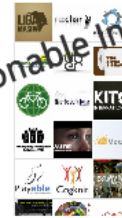
The Global Rise of Social Entrepreneurs

- social
- environmental
- profit

Ashoka



Unreasonable Institute



Tech Awards



Global Faces of Social Entrepreneurs



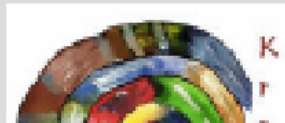
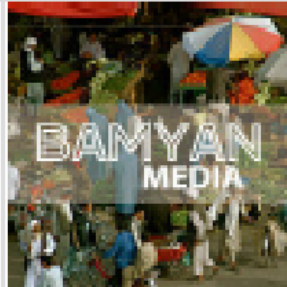
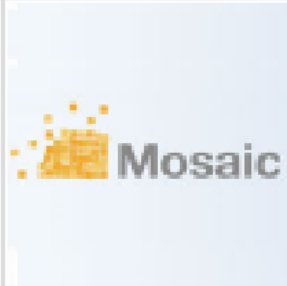
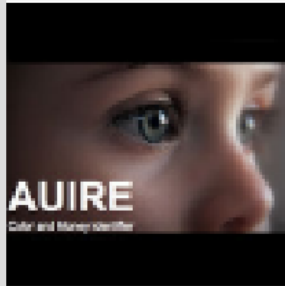
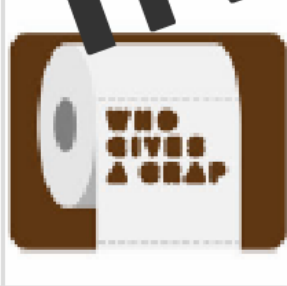
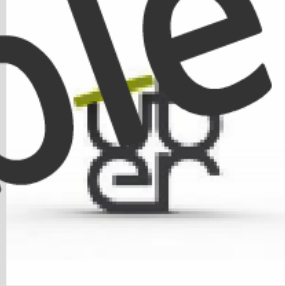
Ashoka



Tech Awards



reasonable Institute



Global Faces of Social Entrepreneurs



Case: Economic Development



Case: Energy & Environment



Scenarios of Social Innovations

Case: Employment Inclusion



Case: Mobile & Communications



Case: Employment Inclusion



FARESTART

Soci

Case: Economic Development



Case: Energy & Environment



of
olutions

Case: Mobile & Communications



FRONTLINESMS

Ways to Integrate Social Entrepreneurship Education

udent Programs



Student Programs

2011
SAGE USA
MAY 26-29
CHICAGO
CHICAGO



UIC
UNIVERSITY
OF ILLINOIS
AT CHICAGO
UIC CHICAGO
OF ILLINOIS

**NETWORK
FOR TEACHING
ENTREPRENEURSHIP**
Start it up.

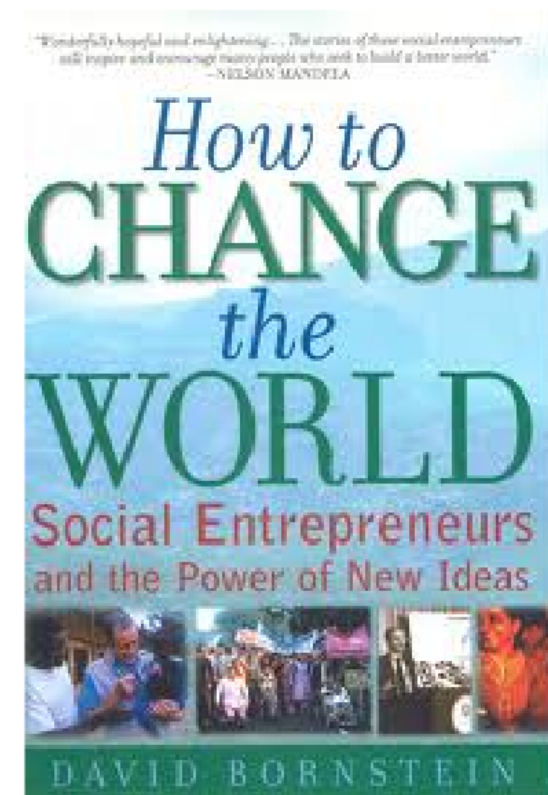
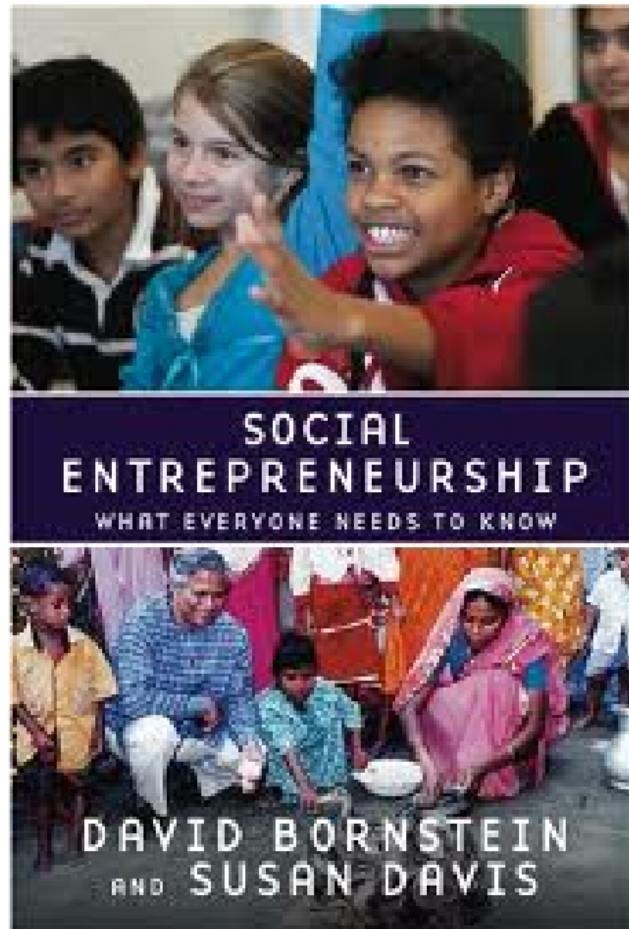


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Ashoka's
**youth
venture**
DREAM IT. DO IT.

**DO
SOMETHING
.ORG**

Contemporary Themes Books



Online & Media

CAUSECAST



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• EXPLORE CAREER PASSIONS AND INTERESTS

"Entrepreneurship is the most important to me to get students to understand economics and to have them start to think entrepreneurially (sustainable, long term, big picture) in all areas of their life. Social entrepreneurship is important for them to view the world as holistically and positive as possible; so they understand that their actions affect others."

"Teach entrepreneurship and go with whatever THEY(students) are passionate about. ...the passion for the last few years has leaned toward clean ocean waters, banning plastics and lowering carbon footprints."

- Teri Jones, Santa Monica High

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